Benesse Art Site Naoshima Press Kit

## General

2015 7.1



### About Benesse Art Site Naoshima

"Benesse Art Site Naoshima" is the collective name for all art-related activities conducted by Benesse Holdings, Inc. and Fukutake Foundation on the islands of Naoshima and Teshima in Kagawa Prefecture and on Inujima island in Okayama Prefecture. Our fundamental aim is to create significant spaces by bringing contemporary art and architecture in resonance with the pristine nature of the Seto Inland Sea, a landscape with a rich cultural and historical fabric. Through contacts with art and nature, sceneries and inhabitants of the Seto Inland Sea region, we seek to inspire visitors to reflect on the meaning of Benesse' s motto – Well-Being. In all our ongoing activities, we are committed to foster a relationship of mutual growth between art and the region, aiming to make a positive contribution to the local communities.

#### Benesse Holdings, Inc.

Deriving it's name from latin ("Bene", Well and "Esse", To be) the Benesse Group promotes the development and problem solving skills of individuals in pursuit of their dreams and ideals, through the group's global activities in the fields of domestic and overseas education, language and global leadership training, senior and nursing care and lifestyle support. Etablished in 1955.

#### **Fukutake Foundation**

Established in 2004 on the occasion of the opening of the Chichu Art Museum on Naoshima. the Fukutake Foundation – in collaboration with Benesse Holdings, Inc. - aims at the revitalization of local communities on Naoshima, Teshima and Inujima through the harmonious combination of nature, art and architecture. The foundation operates museums, provides grants and supports the Setouchi Triennale and the Echigo-Tsumari Art Triennale, among other activities.



### The Seto Inland Sea and I

- Why I Brought Art to Naoshima -

#### Soichiro Fukutake

Chairman of the Board, Fukutake Foundation / Executive Adviser, Benesse Holdings, Inc. / General Producer, Setouchi Triennale

### From Tokyo to the Seto Inland Sea

I spent most of my younger years in Tokyo, but returned to Okayama, where our company headquarters are located when I turned 40 because of my father's sudden demise. This is when I started visiting Naoshima on a regular basis to continue my father's venture of building a campsite for children on the island.

During my involvement in the project, I had the opportunity to deepen my ties with the island's residents. Pursuing further my interest for cruises around the islands of the Seto Inland Sea, I developed a renewed appreciation for the history, culture and daily lives of the island residents while taking in the exquisite beauty of the Seto Inland Sea.

Today, many of the islands in the Seto Inland Sea are scarcely populated and perceived as remote places. On the other hand, they have also shielded Japan's traditional spirit, way of life and virgin landscapes from rampaging modernization. You can observe these aspects here in the atmosphere of traditional wooden houses, in people's behavior, and in the ties that still exist between neighbors. In a sense, the island residents lead a self-sufficient lifestyle intimately connected with nature.

The islands of the Seto Inland Sea supported Japan's modernization effort and the post-war period of high economic growth, but they were also forced to bear more than their fair share of the negative burden of industrialization, despite being designated as Japan's first national park. Refineries emitting sulfur dioxide were built on Naoshima and Teshima, and industrial waste was unlawfully dumped on the latter. These actions took a heavy toll on the local residents and on their natural environment. Oshima was furthermore cut off from society for many years after being designated as a treatment center for sheltering leprosy patients.

## Use What Exists to Create What Is to Be

Becoming deeply involved with the islands in the Seto Inland Sea, I found that my perspective on daily life and society developed while in Tokyo had taken a 180 degrees turn. I started to see "modernization" and " urbanization" as one and the same. Large cities like Tokvo felt somewhat like monstrous places where people are cut off from nature and feverishly pursue only their own desires. Urban society offers endless stimulation and excitement, tension and pleasure, while engulfing people in a whirlwind of competition. Today, cities are far from spiritually fulfilling places, instead urban dwellers show no interest for others around them and indiscriminate murdering and child neglect are taking place. From a very young age, children are brainwashed and are thrown into an economy-driven competitive society, with no space to interact with nature.

Nobody would think of such circumstances as forming the basis of a good society. However, it takes tremendous courage to escape from life in the big city, which can seem like a bottomless pit. Even today, many young people from rural areas are drawn to cities by their irresistible pull. In the Seto Inland Sea region, young people have continuously set out for the cities, leaving only seniors behind on many islands. This has led to a continuing decline in the population of the islands. Considering the current state of large cities and the daily lives of people in the Seto Inland Sea region, I started having strong doubts about the premises of Japan's modernization, namely that civilization advances through a process of creative destruction. Such a civilization expands by continuously creating new things at the expense of what already exists. I believe that we must switch to a civilization that achieves sustainable growth by "using what exists to create what is to be". Unless we do so, we will be unable to

refine and hand our culture down to future generations, and whatever we build will eventually be destroyed by our offsprings.

#### People Find Happiness in Good Communities

Considering the contradictions revealed by the problems faced by large cities in modern society and the current state of the islands of the Seto Inland Sea region, I became firmly convinced that the region could be transformed by establishing attractive contemporary art museums bearing a critical message towards modern society on the very islands where Japan's primeval landscape still survives. I acted based on my convictions. I found that young people started to visit Naoshima in large numbers to see contemporary art. During their visits, they sometimes noticed that rural areas have qualities that cities do not. I was astonished and delighted to see that local residents, especially the elderly, became increasingly vibrant and healthy as they interact with visitors. I also started to reflect on why people living in the cities are not truly happy at heart.

In cities, people work hard to obtain greater happiness than others in the name of "self-actualization". However, they cannot become truly happy with this approach. The reason is that human beings, by their very nature, cannot attain true happiness unless they live in a happy community. People living in cities are constantly frustrated and anxious because they are chasing only their own personal happiness and competing for this purpose.

According to a theory proposed by Abraham Maslow, a famous U.S. psychologist, human needs can be categorized into a hierarchy of five different levels, with the need for self-actualization at the top. Modernization in the U.S. was directed at creating a society that maximizes individual happiness, with an emphasis on the concept of "self-actualization", a brand of financial capitalism where "Cash is King", and the principle of "free competition". Ultimately, this modernization produced a society marred by inequality. Some people now suggest that what Maslow really meant was that there are actually six levels of human needs, not five, with "creating a good community" at the top. However, Maslow had no choice but to remove the highest level because it evoked communism. This reflects the prevalence of McCarthvism, also known as the "Red Scare" in the U.S. during the 1950s when Maslow was active. Where then can we find a happy community? Today, many people around the world believe that such a utopia does not exist in this life, but in heaven or paradise after they die. Can this, in fact, really be true? We do not know. After all, nobody has ever returned from afterlife to tell us that heaven is indeed wonderful

## Naoshima: an Island of Smiling Seniors

I have seen the seniors of Naoshima become increasingly vibrant and healthy by developing an appreciation for contemporary art and interacting with young people visiting their island. As a result, I now define a happy community as one that is filled with smiling seniors, who are masters of life. No matter what kind of life they may have led, seniors are masters of life. They should become happier as they grow older.

If these masters of life are cheerful, even if their physical strength and memory may be slightly weakened, it means that young people can hope for their own futures to be bright, despite the existential anxieties they may have. This is similar to the phenomenon of mother-child interaction, where a baby smiles when her mother smiles. The smiles of seniors also make younger people smile.

For these reasons, I believe that Naoshima is today the happiest community on earth. The island is now visited by numerous people both from Japan and abroad. I would like visitors to the islands to meet the local residents. I would like to expand this experience of a utopian community in the here and now to other islands in the Setouchi region. Of course, I do not want to create communities that are just replicas of Naoshima, but to build communities that make the most of each island's unique culture and individual features together with the island residents and volunteers.

I know of no medium better suited to this purpose than fine contemporary art. I believe that contemporary art has the power to awaken people and transform regions. In this view, and with the cooperation of Mr. Fram Kitagawa, the director of the Echigo-Tsumari Art Triennale, which I also support, we have launched the Setouch Triennale.

#### Proposing a New Perspective on Civilization From the Seto Inland Sea

I have strongly criticized today's large cities by stating that "modernization and urbanization are one and the same". However, I have no intention of completely disavowing modernization and urbanization. It is true that cities give people a feeling of freedom and are attractive spaces in their own right. I have high hopes that Japan will develop more cities that respect each region's unique history and culture, rather than simply imitating Tokyo.

I want to connect these sorts of cities with unique, nature-rich islands through the medium of contemporary art, which bears a message for modern society. In doing so, it is my wish to foster mutual interaction between urban and rural areas, the elderly and the young, men and women, and residents and visitors. By discovering each other's qualities, I believe that both sides can develop a sound mutual understanding and acceptance.

I believe that this process will have a positive impact on people living in cities, and will help reviving regions with declining populations. I hope that this will help to shape a society with well-balanced values that can make the most of the diverse, rich cultural tapestry of regional areas. I would like to propose a new perspective on civilization for the 21st century — one of "using what exists to create what is to be" — from the Seto Inland Sea to the rest of the world.

#### **Public Interest Capitalism**

I am neither a philanthropist nor a critic. I am a regional entrepreneur. I know that corporations are the main engine behind the creation of almost all wealth in society. However, the ambitions of Benesse Holdings, Inc. are diametrically opposed to the financial capitalism that has taken the global economy to the brink of collapse in the past.

What this means is that money is not the sole purpose of economic activity. I often express this notion by saying: "The economy should be a servant to culture". People cannot attain spiritual fulfillment through economic activity alone. I believe that if economic prosperity is made the only objective, then people will ultimately become unhappy. I believe that the economy exists to create good communities where people can find happiness - a society filled with smiling, happy seniors. To make this goal a reality, I am proposing a new management concept called public interest capitalism. Under this concept, corporations will establish foundations with the clear goal of promoting culture and regional community development. These foundations will be made major shareholders of the corporations. Funded by dividends stemming from their shareholding of the corporations, the foundations will in turn provide a systematic contribution to society. I would like to communicate this approach, the implementation and results of public interest capitalism to the world. To articulate a new partnership between culture and corporations and to promote this new approach to the world - one that highlights community revitalization and the creation of a utopia here and now through the medium of art, hand-inhand with public interest capitalism this is one of the significance of the Setouchi Triennale.

#### Soichiro Fukutake

Okayama native, graduated from Waseda University, Faculty of Science and Engineering, Joined Fukutake Publishing (now Benesse Holdings) in 1973, appointed Representative Director in 1986. Chairman and CEO in 2007. Serves as Executive Adviser to the company since 2014. Has spearheaded the Inland Sea renaissance around Naoshima, Teshima and Inujima focused on art, nature and architecture for more than 25 years through Benesse Art Site Naoshima projects. In 2004, established the Naoshima Fukutake Art Museum Foundation (now Fukutake Foundation), opened the Chichu Art Museum on Naoshima and was named honorary citizen of Naoshima. Distinguished with many awards, including the Minister of Education Award for Fine Arts (2008), AIJ Appreciation Prize (2010), JIA Grand Prix (2011), and Montblanc de la Culture Arts Patronage Award (2012).

### History of Benesse Art Site Naoshima

#### 1989

#### Opening of the Naoshima International Camping Ground

In 1985, two visionary men meet in Naoshima: Tetsuhiko Fukutake, then CEO of Fukutake Publishing, Co., Ltd., who wanted to create a place for children from all over the world to gather somewhere among the islands of the Seto Inland Sea, and Chikatsugu Miyake, then incumbent Mayor of Naoshima, who wanted to develop the island's southern area into a cultural district. They immediately agree to work jointly on the development of Naoshima. The resulting Naoshima International Camping Ground opens to the public in 1989.

#### 1992

#### Opening of Benesse House (July)

Benesse House, which functions both as a hotel and a museum, opens and begins to conduct art activities under the name of "Naoshima Contemporary Art Museum" . The 1994 exhibition "OUT OF BOUNDS" shows artworks outside its building and becomes a milestone for Benesse's commissioning of site-specific works later on.

#### 1995

### Opening of Benesse House Oval (July)

Designed by Tadao Ando, Benesse House Oval is completed. Perched on a hill, it offers further rooms for overnight stay and is connected to the main building with a monorail for the exclusive use of guests staying at this annex.

#### 1996

Site-specific Works

Benesse begins to commission artists to create site-specific artworks for permanent installation and display on Naoshima, both inside and outside of Benesse House.

#### 1998

Launch of the Art House Project (March)

Kadoya, the first Art House Project venue, opens to the public in the village of Honmura. Burgeoning from the ongoing site-specific artworks commissioning activities, the Art House Project is initiated as an advanced attempt to blend contemporary art in the historical fabric of Honmura's housing district.

#### 2001 "STANDARD" Exhibition

Commemorating the 10th anniversary of the Naoshima Contemporary Art Museum, "STANDARD" takes place in various locations around Naoshima, including the houses of local inhabitants and the streets of the island.

#### 2004

#### Opening of the Chichu Art Museum (July), Launch of "Benesse Art Site Naoshima"

Presenting an unprecedented style of art museum that seamlessly blends nature, art and architecture, the Chichu Art Museum opens in July to become the core of Naoshima and one of Tadao Ando's undisputed masterworks. "Benesse Art Site Naoshima" is adopted as the name for all of Benesse's art-related activities on Naoshima.

#### 2006

#### Opening of Benesse House Park and Beach (May), Exhibition "NAOSHIMA STANDARD 2" (October 2006-April 2007)

Two additional buildings, also designed by Tadao Ando, are added to the Benesse House complex, further increasing the number of hotel rooms available to accomodate visitors. The special exhibition "NAOSHIMA STANDARD 2" is held five years after the initial "STANDARD" event.

#### 2007

#### Expansion of the Art House Project (September)

The Art House Project reaches seven locations spread around the Honmura

district. After the completion of Kadoya in 1998, Minamidera in 1999, Kinza in 2001 and Go' o Shrine in 2002, Gokaisho, Ishibashi and Haisha follow suit in 2007.

#### 2008

#### Opening of the Inujima Seirensho Art Museum (April)

Conceived by architect Hiroshi Sambuichi, this museum is built on the ruins of a copper refinery listed as an Industrial Modernizarion Heritage site on Inujima island (Okayama prefecture). The project embraces the concept of a recyclingbased society and represents a new model for regional revitalization focusing on the themes of heritage, architecture, art and the environment.

#### 2009

#### Opening of "Naoshima Bath "I ♥湯" (July)

Naoshima Bath "I ♥湯", an art facility in which visitors can actually bathe, opens. Operated by members of the Naoshima Tourism Association (NPO), the public bath illustrates a new phase of the partnership with local residents.

#### 2010

First edition of the Setouchi International Art Festival<sup>≆</sup>, Opening of the Lee Ufan Museum (June), Launch of the Inujima "Art House Project" (July), Opening of Les Archives du Coeur (July), Opening of the Teshima Art Museum (October)

Four new art venues are opened on Naoshima, Teshima and Inujima in conjunction with the inaugural edition of the Setouchi Triennale. Approximately 930,000 people from Japan and overseas visit this art festival.

#### 2011

#### Launch of the "SEISEI" project

Commemorating the 20th anniversary of Benesse House in July, "SEISEI" – a series of talk events – is hosted between November 2011 and July 2012.

#### 2013

Second edition of the Setouchi Triennale<sup>®</sup>, Opening of the ANDO MUSEUM (March), Launch of the second term of the Inujima "Art House Project" (March), Opening of Teshima Yokoo House (July), Opening of Miyanoura Gallery 6 (July)

In conjunction with the second Setouchi Triennale, four new art sites are opened on Naoshima, Teshima and Inujima.

#### 2014

Launch of the third term of the Inujima "Art House Project", new artwork by Yusuke Komuta unveiled at I-Art House (March)

The shift to a third series of exhibitions at the Inujima "Art House Project" is initiated ahead of the third edition of the Setouchi Triennale in 2016.

#### 2015

Third term of the Inujima "Art House Project", new artwork by Chinatsu Shimodaira unveiled at C-Art House(March)

\*About Setouchi Triennale

The Setouchi Triennale is a contemporary art festival held throughout Naoshima, Teshima, Inujima and on other islands in the Setouchi region. The first edition took place in 2010 on seven islands and at Takamatsu Port, the second edition in 2013 was held in 2013 on twelve islands and at Takamatsu Port and Uno Port. The festival is organized by Kagawa Prefecture's Setouchi Triennale Executive Committee. Benesse Art Site Naoshima is collaborating to the festival as one of its constituting organizations.

### Location

#### Naoshima

Benesse House Gotanji, Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3223

#### Art House Project

Honmura, Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3223 (Benesse House)

#### Chichu Art Museum

3449-1 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3755

#### Naoshima Bath "I♥湯"

2252-2 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-2626

#### Lee Ufan Museum

1390 Naoshima, Kagawa 7613110 Tel. +81-(0)87-892-3754 (Fukutake Foundation)

#### ANDO MUSEUM

736-2 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3754 (Fukutake Foundation)

#### Miyanoura Gallery 6

2310-77 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3754 (Fukutake Foundation)

#### Teshima

Teshima Art Museum 607 karato, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614662 Japan Tel. +81-(0)879-68-3555

Location

Christian Boltanski "Les Archives du Cœur"

2801-1 karato, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614662 Japan Tel. +81-(0)879-68-3555

#### Teshima Yokoo House

2359 leura, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614661 Japan Tel. +81-(0)879-68-3555 (Teshima Art Museum)

#### Inujima

#### Inujima Seirensho Art Museum Inujima "Art House Project" Seaside Inujima Gallery

327-4 Inujima, Higashi-ku, Okayama-shi, Okayama 704-8153 Japan Tel. +81-(0)86-947-1112

### Artists List

#### Tadao Ando

Born in 1941 in Osaka. Established Tadao Ando & Associates in 1969. Professor Emeritus at the University of Tokyo. Recipient of numerous Japanese and foreign awards, including the Pritzker Prize (1995) and the UIA (International Union of Architects) Gold Medal (2005). Ando was also named Commandeur de l'Ordre des Arts et des Lettres (France, 2013). For Benesse Art Site Naoshima, he built eight structures on Naoshima, including Benesse House Museum (1992), Chichu Art Museum (2004), and ANDO MUSEUM (2013).

#### Christian Boltanski

Born in Paris, 1944, Explores themes of life and death in many media, including video, photography, painting, sculpture, and multimedia presentations. In addition to attempts at recreating personal histories, Mr. Boltanski captures memories of anonymous individuals through cookie-tin boxes, candles, thousands of photos, articles of used clothing, and personal names, among other things, to express the importance, transience, and fading of human existence. Boltanski exhibitions have been held at leading museums worldwide, and the artist has contributed to many international festivals including Documenta (1972, 1977), Venice Biennale (1975, 1980, 1993, 1995), and Echigo-Tsumari Art Triennial, Niigata (2000, 2003, 2006, 2009, 2012). One of the most significant contemporary French artists.

#### Walter De Maria

1935 to 2013. Born in Albany, California. Representative works: The Lightning Field (New Mexico, 1977), The New York Earth Room (New York, 1977), and The Broken Kilometer (New York, 1979). Seen/Unseen Known/Unknown (2000), and Time/Timeless/No Time (Chichu Art Museum, 2004) are on permanent display on Naoshima at the Benesse Art Site Naoshima.

#### Yuko Hasegawa

Graduated from the School of Law at Kyoto University, and later completed a

course in the Graduate School of Fine Arts at Tokyo University of the Arts. Served as chief curator (1999–2005) and artistic director (2005–2006) at the 21st Century Museum of Contemporary Art, Kanazawa before accepting her current post as chief curator at the Museum of Contemporary Art, Tokyo in April 2006. She is also a professor at Tama Art University.

#### Tatsuo Miyajima

Born in Tokyo, 1957. MFA, Tokyo University of the Arts. Vice-President at Tohoku University of Art and Design. Well-known worldwide for his works using LED digital counters since the mid-1980s. Participating in many domestic and international exhibitions since 1988 Venice Biennale's Aperto 88. Created "Kadoya" for Art House Project in Benesse Art Site Naoshima.

#### **Claude Monet**

Born in Paris, 1840. Died at the age of 86 at his house in Giverny in 1926. Important works: "Impression: Sunrise", "Haystacks", and "Rouen Cathedral". Monet created what he called a "Water Garden" that included a water lily pond and a surrounding garden in Giverny where he moved in 1883. Monet kept painting this setting as a motif until his last years. On May 17, 1927, I'Orangerie Museum started to exhibit his "Water Lily" paintings.

#### Mariko Mori

Lives and works in New York City. Won Honorable Mention at the 47th Venice Biennale (1997). Solo exhibitions include "Mariko Mori: Dream Temple" (1999, Prada Foundation, Italy), "Pure Land" (2002, Museum of Contemporary Art, Tokyo), and "WAVE UFO" (2003, Kunsthaus Bregenz, Austria). Created the public artwork Plant Opal (2009, Roppongi, Tokyo) and Tom Na H-iu (2010, Teshima, Kagawa).

#### Yuko Nagayama

Born in Tokyo in 1975. Architect. After working at Jun Aoki & Associates,

established Yuko Nagayama & Associates in 2002. Important works include Louis Vuitton Kyoto Daimaru (Kyoto, 2004), A Hill on A House (Tokyo, 2006), Kayaba Coffee (Tokyo, 2009) and Kiya Ryokan (Ehime, 2012). As part of Benesse Art Site Naoshima, Nagayama created the architectural design of Teshima Yokoo House (Kagawa, 2013), for which she received the 2014 JIA Young Architect Award.

#### Rei Naito

Born in Hiroshima, in 1961, Naito's major exhibitions and projects include, Being given (2001, Kinza, Art House Project, Benesse Art Site Naoshima); Un luogo sulla terra (1997, Japanese Pavilion, 47th Venice Biennale); Tout animal est dans le monde comme de l'eau à l'intérieur de l'eau (2009, Museum of Modern Art, Kamakura).

#### Ryue Nishizawa

Born in Tokyo in 1966. Architect. Joined Kazuyo Sejima & Associates in 1990, established SANAA with Sejima in 1995 and his own practice, Office of Ryue Nishizawa, in 1997. Was awarded the Pritzker Prize in 2010\*. Major works include Moriyama House (Tokyo, 2005), Towada Art Center (Aomori, 2008), Teshima Art Museum (Kagawa, 2010), Rolex Learning Center\* (Switzerland, 2010) and Louvre = Lens\* (France, 2012). The Teshima Art Museum was awarded the 25th Murano Togo Prize in 2011. (\* indicates works by SANAA)

#### Taira Nishizawa

Born in Tokyo in 1964. Architect. Worked for the Irie Architectural Design Office between 1987 and 1993 before establishing Taira Nishizawa Architects in 1993. Awards received include the first prize in the AR-AWARDS in 2005 and the JIA Young Architect Award in 2006. Representative works: Forestry Hall Tomochi (Tomochi, 2004), Sunpu Church (Shizuoka, 2008), Okinawa KOKUEIKAN (Naha, 2006 to 2010), the Imabari Port Redevelopment Project (Imabari, 2009), and Miyanoura Gallery 6 (Naoshima, 2013), etc.

The artists exhibited at Benesse House and in the Inujima "Art House Project" are not included. \*Alphabetical order

#### Shinro Ohtake

Born in Tokyo in 1955. Has presented numerous artworks both in Japan and overseas since the early 1980s. Recent participation to international art festivals include the 8th Gwangju Design Biennale (South Korea 2010), Documenta (13) (Germany, 2012), and the 55th Venice Biennale (Italy, 2013). Representative works at Benesse Art Site Naoshima include "Shipyard Works" (1994), Art House Project "Haisha" (2006), Naoshima bath "I ♥湯" [I love YU] (2009), all located on Naoshima. He also unveiled "Mecon" (2013) on Megijima island during the second edition of the Setouchi Triennale.

#### Hiroshi Sambuichi

Born in 1968. Graduated from the Department of Architecture, Tokyo University of Science. Founded Sambuichi Hiroshi Artchitects after working for Shin-ichi Ogawa and Associates. Won the 2001 Grand Prize of Canadian Green Design Award (Running Green Project, Shimonoseki), 2003 Shinkenchiku Award (Air House, Hagi), DETAIL Prize 2005 Special Prize ("Miwagama kiln", Hagi), 2010 JIA Grand Prize (Inujima Seirensho Art Museum, Okayama) and others.

#### Kazuyo Sejima

Born in Ibaraki in 1956. Architect. Established Kazuyo Sejima & Associates in 1987, and SANAA in 1995 with Ryue Nishizawa. Received the Pritzker Prize\* in 2010. Representative works include: 21st Century Museum of Contemporary Art, Kanazawa\* (Japan, 2004), Naoshima Marine Station\* (Japan, 2006), New Museum\* in New York (USA, 2007), Inujima "Art House Project" (Japan, 2010), Rolex Learning Center\* (Switzerland, 2010) and Louvre = Lens\* (France, 2012). The Inujima "Art House Project" was awarded the 28th Murano Togo Prize in 2014. (\* indicates works by SANAA)

#### Hiroshi Senju

Born in Tokyo, 1958. He completed the Ph. D. program at the Tokyo National University of Fine Art and Music, and is currently the president of Kyoto University of Art and Design. Waterfall was exhibited in the Japan Pavilion at the 46th Venice Biennale, in 1995. He has also created a site specific Waterfall piece for the Daitokuji-Jukoin-Betsuin temple, in Shizuoka (2002). After devoting fifteen years to producing the Waterfall series, Senju's new series, entitled Cliff, has been created exclusively for the Art House Project Ishibashi, in Naoshima, which opened to the public in 2009. He lives and works in New York.

#### Yoshihiro Suda

Born in Yamanashi, 1969. BA in graphic design, Tama Art University (1992). Major exhibitions include Ginza Weed Theory (1993, Tokyo), Yoshihiro Suda (2004, Palais de Tokyo, Paris), and Yoshihiro Suda (2006, Marugame Genichiro-Inokuma Museum of Contemporary Art, Kagawa). At Benesse Art Site Naoshima, Suda has contributed to Standard (2001) and Naoshima Standard 2 (2006–2007) and has created the commissioned work, Weeds (2002), Art House Project Gokaisho (2006).

#### Hiroshi Sugimoto

Born in Tokyo, 1948. He studied photography at the Art Center College of Design in Los Angeles. His work includes the series of images entitled Diorama (1976-), featuring mounted taxidermied animals; Theater (1978-), for which he set his exposure times to the length of an accompanying film; and Seascapes (1980-). photographs of oceans around the world using the same center-frame horizon line. Sugimoto entered the world of architecture on the occasion of the reconstruction of the Go'o Shrine (2002), as part of Benesse Art Site Naoshima's Art House Project, and established his architectural office. New Material Research Laboratory. He lives and works in New York since 1974

#### James Turrell

Born in 1943, Los Angeles, California. Received a BA in Perceptional Psychology and Mathematics at Pomona College in 1965. Studied Art History at the University of California, Irvine from 1965 to 1966. Received a Master of Fine Arts from Claremont Graduate University in 1973. Launched the Roden Crater Project in 1979. Lives in Flagstaff, Arizona. Important works: "Roden Crater" (1979–, Arizona), "Sky Space" (1986, P.S.1, New York), "Backside of the Moon" (1999, Naoshima), "House of Light" (Niigata, Japan, 2000).

#### Lee Ufan

Born in 1936 in Korea. Lived in Japan since 1956. Graduated from Nihon University, Department of Philosophy, Tokyo in 1961. Lee played a central role in the contemporary art movement known as Mono-ha, which emerged in the late 1960s and '70s. Professor Emeritus at the Tama Art University. Praemium Imperiale for Painting (2001). Recent major exhibitions: "Marking Infinity" at Guggenheim Museum (USA, 2011), "Lee Ufan" at Château de Versailles (France, 2014).

#### Yukinori Yanagi

Born 1959. MFA, Yale University. Received an award in the Aperto of the 45th Venice Biennale (1993). Invited to international art expositions including San Paulo Biennale (1996), Gwangju Biennale (2000), and many others. Fascinated by the archipelago of Setouchi on the occasion of his solo exhibition at Benesse House in 1992, he worked out the plan for the entire island of Inujima to be developed as an art site in 1995.

#### Tadanori Yokoo

Born in Hyogo Prefecture in 1936. Yokoo was invited to participate in biennale in cities such as Paris, Venice, and São Paulo. He also had a number of solo exhibitions in Japan and overseas: The Museum of Modern Art, New York (1972); Fondation Cartier pour l'Art contemporain, Paris (2006); 21st Century Museum of Contemporary Art, Kanazawa (2009); and Setouchi International Art Festival, Teshima (2010). In 2012, Yokoo Tadanori Museum of Contemporary Art opens in Kobe.

### Access to Islands



#### Access to Islands

	[Access from the principal cities to Okayama, Takamatsu]	[Access to the islands]
	From Tokyo	Directions
	JR_Tokyo Station → Okayama Station (appx. 3hr 30min)	<ol> <li>Uno Port ⇔ Naoshima (Miyanoura Port)</li> </ol>
	Airplane + Bus Haneda Airport → Okayama Airport (appx. 1hr 20min)	② Uno Port ⇔ Naoshima (Honmura Port)
	Okayama Airport → Okayama Station (appx. 30min)	
	Airplane + Bus Haneda Airport → Takamatsu Airport (appx. 1hr 20min)	③ Uno Port ⇔ Teshima (leura Port) ⇔ Teshi
	Takamatsu Airport → Takamatsu Station (appx. 40min)	⇔ Shodoshima (Tonosho Port)
	From Osaka	
	JR_Kansai Internatioinal Airport → Shin-Osaka Station (appx. 1hr),	④ Takamatsu Port ⇔ Naoshima (Miyanoura
Shin-Osaka Station → Okayama Station (appx. 1hr)		
From Nagoya		⑤ Takamatsu Port ⇔ Naoshima (Honmura F
JR_Central Japan International Airport → Nagoya Station (appx. 30min),		⇔ Teshima (leura Port) ⇔ Teshima (Karat
Nagoya Station $\rightarrow$ Okayama Station (appx. 1hr 50min)		Takamatsu Port ⇔ Teshima (leura Port)
	From Fukuoka	
	JR_Fukuoka Airport → Hakata Station (appx. 5min),	⑥ Takamatsu Port ⇔ Megijima (Megi Port)
	Hakata Station → Okayama Station (appx. 2hr)	
		⑦ Naoshima (Miyanoura Port) ⇔ Teshima (le
	[Access from Okayama, Takamatsu to the Port]	⇔ Inujima Port
	From Okayama	
	To Naoshima, Teshimal   Okayama Station $\rightarrow$ Uno Port $\cdots$ take Bus or JR train for 50min	⑧ Hoden Port ⇔ Inujima Port
	To Inujuma   Okayama Station $\rightarrow$ Hoden Port $\cdots$ take bus for 1hr 10min	
	From Takamatsu	

To Naoshima, Teshima, Inujima | Takamatsu Station  $\rightarrow$  Takamatsu Port  $\cdots$  5min walk \* Duration may change due to traffic conditions.

- a Port) ⇔ Teshima (Karato Port)
- ima (Miyanoura Port)
- ima (Honmura Port) Teshima (Karato Port), na (leura Port)
- ma (Megi Port)
- t) ⇔ Teshima (leura Port)
- ť

### **Press Inquiries**

To request media coverage and borrow photographs of the facilities at Benesse Art Site Naoshima, please apply through our website.

#### www.benesse-artsite.jp/en/contact/press.html

\*As a general rule, we request that our official photographs and videos be used for publication purposes. \*We will not grant permission for media coverage that we do not deem appropriate. (e.g. coverage for purely touristic purposes)

#### Inquiries

[Benesse Holdings, Inc.] | Naoshima ··· Benesse House, Art House Project

Public Relations Office, Benesse Art Site Naoshima Office, Benesse Holdings, Inc. Address: 850-2 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-2887 Fax. +81-(0)87-840-8277 BASN-press@mail.benesse.co.jp

#### [Fukutake Foundation]

Naoshima ··· Chichu Art Museum, Naoshima Bath "I♥湯", Lee Ufan Museum, ANDO MUSEUM, Miyanoura Gallery 6, Naoshima Rice-Growing Project Teshima ····· Teshima Art Museum, Les Archives du Cœur, Teshima Yokoo House Inujima ······ Inujima Seirensho Art Museum, Inujima "Art House Project", Seaside Inujima Gallery

Megijima --- MECON Public Relations Office, Fukutake Foundation Address: 850 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-2550 Fax. +81-(0)87-892-4466 press@fukutake-artmuseum.jp

Benesse Art Site Naoshima

www.benesse-artsite.jp/en/



# Naoshima

Benesse House Art House Project Chichu Art Museum Lee Ufan Museum Naoshima Bath "I♥湯" ANDO MUSEUM Miyanoura Gallery 6



Population 3,206 (as of April 2013)

## **Benesse House**

Benesse House opened in 1992 as a facility integrating a museum with a hotel, based on the concept "Coexistence of nature, art and architecture". The facility consists of four buildings, all designed by Tadao Ando: Museum, Oval (opened in 1995), Park and Beach (both opened in 2006). "Museum", the fine-art component of the project, is located on an elevated site to the south of the island, facing the Seto Inland Sea. Its spacious, open design allows maximum exposure to the external environment so that even when they are inside the buildings visitors are constantly aware of the natural world outside.

### Museum

This area features a permanent display of site-specific work by artists whose pieces engage with the unique character of Naoshima Island's natural scenery and Tadao Ando's architecture. The works are not confined to the display area but are also shown in other spaces throughout the facility as well as being placed at different points on the coast and in the woods that surround the building, so that visitors can appreciate the art as they relax and experience Naoshima's natural scenery and special sense of time.

### Hotel Information for Benesse House Hotel

In addition to the "Museum" itself, there are also guest rooms in "Oval", located on an elevated site reached by monorail from the "Museum", and in "Park" and "Beach", located on the seashore, a total of four buildings offering 65 rooms. "Park" and "Beach" are two-story structures constructed from timber, a material not often seen in the work of Tadao Ando, and designed so as to merge into the surrounding woods. The environmental impact of the buildings is further reduced through other measures such as the use of easily recyclable laminates.

#### Guest room

	Number of Rooms	Normal Season	High Season
Museum	10 (incl. 2 suites)	¥38,016 $\sim$	¥ 43,956 $\sim$
Oval	6 (incl. 2 suites)	$\pm$ 53,460 $\sim$	¥ 59,400 $\sim$
Park	41 (incl. 2 suites)	¥32,076 $\sim$	¥ 38,016 $\sim$
Beach	8 (suites only)	¥71,280 $\sim$	¥77,220 $\sim$
	( ,,		

\* Prices above are for the use of two people per room. (incl. tax and service charge)

\*\* "High season" rates will be applied on the days immediately preceding Sundays and national holidays, throughout the Golden Week holidays, from July 20 through August 31,

and throughout the end of the year and New Year's holidays.

% In order to ensure a relaxing experience at the Museum and Oval,

we kindly ask families with children younger than elementary school to stay at other facilities.

[Inquiries and Reservations] Location Gotanji, Naoshima, Kagawa 7613110 Japan

Tel. +81-(0)87-892-3223 (9:00a.m.-8:00p.m.) Fax. +81-(0)87-892-2259

Mail: naoshima@mail.benesse.co.jp HP: http://www.benesse-artsite.jp/en/benessehouse/

#### **Bestaurant & Cafe**

#### · Benesse House Museum Restaurant Japanese Cuisine ISSEN

The Benesse House Museum Restaurant is our main dining room where guests can leisurely enjoy dining in a relaxed atmosphere. Our seasonal menu centers on Japanese cuisine (Kaiseki Ryori) featuring a fresh catch from the Seto Inland Sea.

#### [Information]

Hours Open all year around Breakfast: 7:30 a.m. - 9:30 a.m. Lunch: 11:30 a.m. - 2:30 p.m. (Last order 2:00 p.m.) Dinner: Part 1: 6:00 - 7:45 p.m. / Part 2: 8:00 - 9:45 p.m. \* Breakfast and dinner are by reservation only. \* For dinner. please refrain from making reservations that include children younger than elementary school. Location Benesse House Museum B1F 32

#### Capacity

Breakfast: ¥2,494 (Japanese or Western style) Price Lunch: from ¥2,000 Dinner: ¥7,722、¥9,504、¥13,068 All Kaiseki and other options \* Some lunch dishes must also be reserved in advance. % Menu and price are subject to change without notice.

#### ·Benesse House Museum Cafe

Benesse House Museum Cafe serves soft drinks, beer and other beverages with terrace seating to enjoy the natural greenery.

#### [Information]

Open all year around Hours 10:00 a.m. - 5:00 p.m. (last order 4:30 p.m.) Benesse House Museum 2F Location Capacity 30

#### Shop

#### Museum Shop

The Museum Shop, which is located adjacent to the Museum Cafe, offers catalogs for exhibitions held throughout Naoshima, photo and art collections, books about the works of art on display and the artists who created them, and all types of Benesse Art Site Naoshima original goods.

#### [Information]

Open all year around 10:00 a.m. - 5:00 p.m. Hours Location Benesse House Museum 2F

#### Spa

#### Benesse House SPA The Theatre by Natura Bissé

At Benesse House SPA The Theatre by Natura Bissé, you will be drawn into an aesthetic experience through the treatment with music that dramatically awakes the five senses. Benesse House SPA enriches blissful stay by pampering your body, mind and sprit.

#### Benesse House Terrace Restaurant 海の星 (Umi no Hoshi) Etoile de la mer

Overlooking the blue Inland Sea, 海の星 Etoile de la mer offers fine cuisine replete with simple, natural flavors. Since we use the freshest ingredients typical of the Inland Sea and Shikoku, our menu changes daily. Tateru Yoshino, owner of the French restaurant Tateru Yoshino, was invited to serve as an advisor to Terrace Restaurant beginning in April 2010, which has made it an even more attractive choice for the discerning visitor.

#### [Information]

Hours	Open all year around
	Breakfast: 7:30 a.m. – 9:30 a.m.
	Dinner: 6:00 p.m. – (last order 9:00 p.m.)
Location	Adjacent to Benesse House Park
Capacity	90
Price	Breakfast: ¥2,613 (Buffet)
	Dinner: ¥9,504 (Terroir), ¥13,068(Dégustation)
	※ We offer a la carte options for dinner.
	$\ensuremath{\overset{}{_{\!$

#### ·Benesse House Park Lounge

For accommodated guests, a relaxing lounge room is located on B1 floor. Coffee, tea and herbal teas are available.

#### [Information]

Open all year around 8:00 a.m. - 11:00 p.m. Hours Location Benesse House Park B1F Capacity 36

#### · Benesse House Shop

The shop in the Park building provides various goods such as towels with Benesse House logo, hotel amenity goods and Naoshima's souvenirs as well as the books and goods related to Benesse Art Site Naoshima.

#### [Information]

Open all year around 8:30 a.m. - 7:00 p.m. Hours Location Adjacent to Benesse House Terrace Restaurant

[Inquiries]

Tel. +81-(0)87-892-3990 Mail: BASN-shop@mail.benesse.co.jp

#### [Information]

Hours 3:00 p.m. - 11:00 p.m. (Last order 10:00 p.m.) Closed Wednesday (Golden Week · Summer Holidays)

#### [Inquiries]

Benesse House Tel. +81-(0)87-892-3223 (9:00 a.m. ~8:00 p.m.)

## **Art House Project**

Art House Project is a permanent art project that takes places in the Honmura area of Naoshima, Kagawa Pref. It is not merely the remodeling of houses, but the transformation of each space into an artwork. The space of the building, together with the history of those who once resided there, converge with Japanese tradition and aesthetics. With the support of residents of Naoshima who watch the artworks unfold, Art House Project sets a new standard for site-specific work resulting from the collaboration between art and architecture in the context of community. To date, seven buildings have been developed in this way.

## Art Works

(1) Kadoya 1998	[Artist] Tatsuo Miyajima	④ Go'o Shrine 2002
② Minamidera 1999	[Artist] James Turrell	(5) Ishibashi 2006
	[Architect] Tadao Ando	6 Gokaisho 2006
③ Kinza 2001	[Artist] Rei Naito	⑦ Haisha 2006

Honmura Jetty for foot passengers WC Ν 5 Ishibash Honmura Port 4 GS Q Honmura-kou WC Ø Honmura Lounge & Archive Tobacco Ruins P Gokaisho P Kinza Kadoya ¥ (7) Haisha P Go Shrine Town ANDO . Office MUSEUM Site of the Temple . 0 To Miyanoura Gokuraku emple WC Naoshima Hachiman Shrine midera E on n m Со-ор 🔲 Zuishinmon Michiyo Miwa "Sleepy Cat wc. e To Benesse House

[Artist] Hiroshi Sugimoto [Artist] Hiroshi Senju [Artist] Yoshihiro Suda [Artist] Shinro Ohtake

## Honmura Lounge & Archive

Honmura Lounge & Archive collects books and materials on artists and architects involved with the art projects at Benesse Art Site Naoshima for public viewing. Also located in the building is the Honmura Lounge & Archive, where related products and books are sold.

 

 [ Information ]

 Hours
 10:00 a.m. - 4:30 p.m. open Tuesday - Sunday

 Closed
 Mondays (open on Mondays that are national holidays, closed on the following day)

 Address
 850-2, Naoshima, Kagawa 7613110 Japan

 [ Inquiries ]
 Tel. + 81-(0) 87-840-8273 Fax. + 81-(0) 87-840-8277

 Mail: BASN-archive@mail.benesse.co.jp
 [ Architecture ]

 Spatial design: Ryue Nishizawa
 [ Spatial design: Ryue Nishizawa

[Works on Display] Hiroshi Sugimoto "Go'o Shrine" 2002 Leo Villareal "Chasing Rainbows" 2004 Ange Leccia "Seven Islands" 2012





Art House Project Memo block ¥1,234

Art House Project Tote bag ¥1,954

## **Chichu Art Museum**

Art: Claude Monet, Walter de Maria, James Turrell / Architecture: Tadao Ando

Chichu Art Museum was constructed in 2004 as a site rethinking the relationship between nature and people. Artworks by Claude Monet, James Turrell, and Walter De Maria are on permanent display in a building designed by Tadao Ando. To ensure that the museum does not affect the beautiful scenery of Seto inland sea, the majority of the building is located underground. Despite its positioning, it receives an abundance of natural light, changing the appearance of the artworks and the ambience of the space itself with the passage of the days and the seasons.

## Cafe & Store

#### Chichu Cafe

The cafe overlooks the picturesque scenery of the Inland Sea, and the open patio affords a taste of the great outdoors. Relaxing in the cafe is a perfect way to end your museum visit.

[Information]

```
      Hours
      10:30 a.m. - 5:45 p.m. (last order 5:30 p.m.) / March 1 - September 30
10:30 a.m. - 4:45 p.m. (last order 4:30 p.m.) / October 1 - end of February

      Closed
      The cafe is closed when the museum is closed.

      Capacity
      36
```

[Inquiries] Tel. +81-(0)87-892-2558 (direct line)

#### **Chichu Store**

The museum shop attached to the Chichu Art Museum. The Chichu store sells merchandise that bring visitors closer to the museum, including books published by the museum itself, photography collections, and original goods.







Right: Book "Chichu Handbook" ¥1,029 (including tax) Center: Book "Chichu Art Museum" ¥1,954 (including tax) Left: "Becoming" ¥5,184 (including tax)

\* "Becoming" is a book published in 2013 that introduces in detail the history, works of art, buildings and other features of Benesse Art Site Naoshima. The "Chichu Handbook" is the official guidebook for the Chichu Art Museum, and contains illustrations and detailed explanations of art works and buildings there.



## Lee Ufan Museum

Art: Lee Ufan / Architect: Tadao Ando

Lee Ufan Museum is the first art museum dedicated to Lee Ufan, an inter nationally acclaimed artist who was one of the leading figures of Mono-ha School, a contemporary Japanese art movement around the 1970s. This museum is built in a gently sloping valley surrounded by mountains and the sea, and is housed in a building designed by Tadao Ando to make the most of the natural surroundings. The floor plan with rectangular and triangular spaces arranged across the valley that leads to the sea brings a rhythm to the architecture. Paintings and sculptural works by Lee Ufan, created in the years from the 1970s down to the present day, can be viewed both inside the museum and in the plaza outside.

### Store

#### Lee Ufan Museum Shop

In Lee Ufan Museum Shop, we sell publications related to the artist, as well as a range of original and specially selected goods. Like "handkerchief" and "scarf" designed by the artist himself, our line-up will make you feel closer to the works of Lee Ufan.





Left: Catalog "Lee Ufan Museum" ¥3,086 (including tax) Center: Book "Toki no hurue" ¥4,104 (including tax) Right: Book "Yohaku no geijutsu" ¥4,860 (including tax)

The catalog, specially published by the Lee Ufan Museum, includes illustrations of Lee's work, his biography, and other information. There is also a publication featuring essays that give an insight into Lee's creative thinking and artistic philosophy. Original Long Sleeve T-shirt ¥4,629 (including tax)

## Naoshima Bath "I♥湯"

Art: Shinro Ohtake / Architectural design co-operation: graf Operation: Town — Naoshima Tourism Association (NPO) and the Miyanoura District Association.

Naoshima Bath "I♥湯" [I Love YU] is an art facility created by artist Shinro Ohtake in the form of a public bath in which you can actually bathe. Every aspect of the Naoshima Bath "I♥湯" makes use of Ohtake's signature "scrap book" style. Inspired by the feelings of gratitude toward the people of Naoshima for their support of all the recent projects that have been undertaken on the island, Ohtake designed the installation both as a place for the local population to relax and recharge their batteries and as a site for interchange between residents and visitors from Japan and around the world.

## Bandai

#### Naoshima Bath "I♥湯" BANDAI

Original Naoshima Bath "I♥湯" products are available for purchase at the front counter. Our varied product line-up includes bath sets containing everything you need for bathing, T-shirts colorful towels, and other bath-related items.



T-shirt ¥4,114 (including tax)



Towel ¥309 (including tax)

## ANDO MUSEUM

Architect: Tadao Ando

This museum is devoted to Tadao Ando, who for the past 25 years has been responsible for the design and construction of many of the museum buildings on Naoshima. From the outside, it looks like a traditional private wooden house in the Honmura district, but inside concrete is used to create new spaces through contrasting construction. The museum building integrates many of the architectural features Ando has used in various buildings, and the structure itself is a work of art. Inside, photographs, sketches and models are used to illustrate the history of both Naoshima and of Ando's architectural works.

### Store

#### ANDO MUSEUM Store

The store offers signed publications related to the architect as well as a range of original items signed or with a drawing by the architect.



Book "TADAO ANDO Insight Guide" ¥2,880 (including tax)



Card Set (Naoshima) Card Set (Chichu Art Museum) ¥823 each (including tax)

## Miyanoura Gallery 6

Architect: Taira Nishizawa

Opened in summer 2013, Miyanoura Gallery 6 is located in the Miyanoura District on Naoshima Island. Architect Taira Nishizawa has transformed "Pachinko 999 (Three Nine)", a former amusement arcade enjoyed by residents of the island, along with an adjoining park, into a new space where visitors and local people can get together and relax. In future, we plan to use it as venue for special displays, mainly of photography and video art.

## **Facility Information**

#### · Benesse House Museum

#### [Information]

 Hours
 8:00 a.m. - 9:00 p.m. (last admission 8:00 p.m.)

 Closed
 Open all year around

 Admission
 ¥1,030 (free for children 15 and under)

 Appx. time
 required
 About 1h

#### [Location / Inquiries]

Gotanji, Naoshima, Kagawa 7613110 Tel. +81-(0)87-892-3223

#### $\langle$ Artwork that require reservations $\rangle$

Cai Guo-Qiang "Cultural Melting Bath: Project for Naoshima"

"Cultural Melting Bath: Project for Naoshima" is an artwork that allows one to experience an actual bath. Taifu rocks from China and an American-made Jacuzzi tub are arranged according to Feng Shui. In addition, there are five kinds of herb medicines added into the water of the Jacuzzi tub. % Only guests who stay at Benesse House can experience this bath.

[Information]

Open	March-November	
	Wednesday, Friday and Sunday	
Hours	4:00 p.m5:00 p.m. (once per day)	
Admission	¥1,030 per person	
Capacity	6 people at a time	

#### · Art House Project

#### [Information]

-	-		
Six Art House Viewing (not including "Kinza")			
Hours	10:00 a.m. – 4:30 p.m.		
Closed	Mondays (open on Mondays that are		
	national holidays, closed on the following day)		
Admission General Ticket: ¥1,030			
(free for children 15 and under; six projects			
are included for viewing, "Kinza" not included)			
	Single-Site Ticket ¥410		
(free for children 15 and under; one may viev			
	a single project of the six, "Kinza" not included)		
Appx. time	required About 1h30min (6 houses)		

#### $\langle$ Artwork that require reservations $\rangle$

"Kinza"

Kinza		
Hours	11:00 a.m. – 1:00 p.m., 2:00 p.m. – 4:30 p.m.	
Closed	March-November Monday-Wednesday	
	December-February Monday-Friday	
	(Open on national holidays)	
Admission	¥510 (separate from the Art House Project	
	admission tickets listed above)	
Viewing	Visitors enter Kinza one person at a time	
	to view the work for a maximum of 15 minutes.	
	Reservation is required.	
	Please visit the Benesse Art Site Naoshima	
	website for reservation.	
[Location / Inquiries]		

Honmura, Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3223 (Benesse House)

#### Chichu Art Museum

#### [Information]

	Hours	10:00 a.m 6:00 p.m. (Last Admission 5:00 p.m.)
March 1-September 30		
		10:00 a.m 5:00 p.m. (Last Admission 4:00 p.m.)
		October 1-last day of February
	Closed	Mondays (Open on Mondays that are
		national holidays, but closed the next day.)
	Admission	¥2,060 (free for children 15 and under)
	Appx. time	required About 1h30min

#### [Location / Inquiries]

3449-1 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3755

#### · Lee Ufan Museum

#### [Information]

Hours	10:00 a.m. – 6:00 p.m. (Last Admission 5:30 p.m.)		
	March 1-September 30		
	10:00 a.m. – 5:00 p.m. (Last Admission 4:30 p.m.)		
	October 1-last day of February		
Closed	Mondays (Open on Mondays that are		
	national holidays, but closed the next day.)		
Admission	¥1,030 (free under 15 years old)		
Appx. time	required About 30min		

[Location / Inquiries]

1390 Aza Kuraura, Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3754

+81-(0)87-892-3755 (Reservation for group)

#### ・Naoshima Bath "I♥湯"

#### [Information]

-	-		
Hours	Weekdays 2:00 p.m 9:00 p.m.		
	Weekend/Holiday 10:00 a.m 9:00 p.m.		
Closed	Mondays (Open on Mondays that are		
	national holidays, but closed the next day.)		
Admission	¥510 (¥210 for children 15 and under)		

#### [Location]

2252-2 Naoshima, Kagawa 7613110 Japan Tel. + 81-(0) 87-892-2626 (8:30 a.m. - 6:00 p.m.)

#### · ANDO MUSEUM

#### [Information]

 Hours
 10:00 a.m. – 4:30 p.m. (last admission 4:00 p.m.)

 Closed
 Mondays (open on Mondays that are national holidays, closed on the following day)

 Admission
 ¥510 (free for children 15 and under)

 Appx. time required
 About 30min

#### [Location/Inquiries]

736-2 Naoshima, Kagawa 7613110 Japan Tel. +81-(0)87-892-3754 (Fukutake Foundation)

#### · Miyanoura Gallery 6

#### [Information]

 Hours
 10:00 a.m. – 6:00 p.m.

 Closed
 Mondays (open on Mondays that are national holidays, closed on the following day)

 Admission
 ¥310 (free for children 15 and under)

#### [Location/Inquiries]

2310-77 Naoshima, Kagawa 7613110 Japan Tel. +81-(0) 87-892-3754 (Fukutake Foundation)

\*\* The suggested times given here are rough estimates only. Please understand that the length of your visit is a matter of personal preference and may also vary when the sites are crowded.

#### Advice for customers planning group visits

#### (1) If visiting the museum in a group (10 or more people)

#### $\langle \text{Reservations} \rangle$

- · Please be sure to contact the Benesse House Museum, the Chichu Art Museum, and the Lee Ufan Museum in advance of your visit.
- Reservations are required for the Chichu Art Museum. Please contact us by telephone, fax or email if you are planning a group visit.
   \* Please also contact us for detailed information for high season.
- Reservations are required for the Lee Ufan Museum. Please contact us by telephone, fax or email if you are planning a group visit.
   \* Please also contact us for detailed information for high season.
- There is no discount for groups.
- · Group reservations are not accepted at ANDO MUSEUM and Miyanoura Gallery 6.

#### < Buses / Parking >

- Visitors intending to arrive by bus are asked to contact Benesse House in advance regardless of whether or not they plan to visit the Benesse House Museum. It may be necessary to refuse admission to buses if we have not been contacted in advance.
- · Parking is not permitted in the vicinity of Benesse House. Please follow our staff's instructions regarding parking and waiting areas.
- Please refrain from bringing your bus all the way to the Benesse House Museum parking lot. We request that you stop the bus
  at the location indicated by our staff and have your party alight in a timely manner. If these instructions are not followed,
  we reserve the right to refuse admission in future.
- · Chichu Art Museum: Parking available at Ticket Center.
- · There is a parking lot at the ticket center for Chichu Art Museum. No parking spaces are available for Lee Ufan Museum.

#### (2) Advice for museum visitors

- It may be necessary for you to walk from the parking lots or bus stops to each facility and as there are slopes and steps in several places, we suggest that you choose practical footwear for your visit.
- The Art House project, the Chichu Art Museum, and the Lee Ufan Museum all have areas where visitors are required to remove their footwear, so we recommend that you choose shoes that are easy to take off and put on.

#### (3) When viewing the artwork

- · Please do not touch the walls, the glass, or the artworks themselves.
- Please do not take photographs, videos, or make sketches in the museum.
   Visitors are also requested not to use fountain pens, ink, etc.
- · Please refrain from eating, drinking, or smoking other than in designated areas.
- In order to ensure that our visitors enjoy a pleasant environment for the appreciation of artworks, it is sometimes necessary to restrict entry to the museums and installations.
- · Please understand in advance that we may need to ask you to wait before being admitted.

## Access

#### Naoshima Area



Town Bus ------ Benesse Art Site Naoshima Shuffle Bus

A Chichu Art Museum – 3 Lee Ufan Museum	🚛 3min. 🏌 10min.
BLee Ufan Museum — Genesse House Museum	💷 3min. 🏌 10min.
🕒 Benesse House Museum — 🛈 Tsutsuji-so	💷 5 <sub>min.</sub> 🏌 10~15 <sub>min.</sub>
Tsutsuji-so — Sokyo-mae (Art House Project, ANDO MUSEUM)	🚛 6min. 🏌 25min.
Okyo-mae (Art House Project, ANDO MUSEUM) — Miyanoura-ko	🚛 10min. 🏌 30min.
●Miyanoura-ko — ⑤ Naoshima Bath "I♥湯"	★ 2 min.
🕑 Miyanoura-ko — 🔇 Miyanoura Gallery 6	★ 5 min.
❻Naoshima Bath "I♥湯" — ❻Miyanoura Gallery 6	Ż 3 min.

% Benesse Art Site Naoshima is private property from East Gate nearby Tsutsuji-so to North Gate nearby Lee Ufan Museum. Hotel Benesse House guests only beyond this area by car (including motorcycle and bike).



Benesse House Area

Town Bus	Benesse Art Site Naoshim	a Shuttle Bus	
Chichu Art Museum – B Le	ee Ufan Museum	3min	<b>☆</b> 10min
B Lee Ufan Museum - O Ber	nesse House Museum	3min	🏌 10min
Benesse House Museum -	D Tsutsuji-so	5 min	★ 10~15 <sub>min.</sub>
D Tsutsuji-so — D Nokyo-ma	e (Art House Project, ANDO MUSEUM)	6min	<b>†</b> 25min

\* Benesse Art Site Naoshima is private property from East Gate nearby Tsutsuji-so to North Gate nearby Lee Ufan Museum. Hotel Benesse House guests only beyond this area by car (including motorcycle and bike).

#### **Outdoor Works**

- 1. Yayoi Kusama "Pumpkin"
- 2. Karel Appel "Frog and Cat"
- 3. Niki de Saint Phalle "La Conversation"
- 4. Niki de Saint Phalle "Camel"
- 5. Niki de Saint Phalle "Elephant"
- 6. Niki de Saint Phalle "Cat"
- 7. Niki de Saint Phalle "Le Banc"
- ☆ 8. Dan Graham "Cylinder Bisected by Plane"
  - 9. Anthony Caro "Final Call"
  - 10. George Ricky "Three Squares Vertical Diagonal"
  - 11. Kazuo Katase "Drink a Cup of Tea"
- ☆ 12. Walter De Maria "Seen/Unseen Known/Unknown"
- 13. Hiroshi Sugimoto
  - "Time Exposed Mirtoan Sea, Sounion"

- 14. Shinro Ohtake "Shipyard Works: Cut Bow"
- 15. Shinro Ohtake "Shipyard Works: Stern with Hole"
- 16. George Ricky "Four Lines"
- ☆ 17. Cai Guo-Qiang
   "Cultural Melting Bath: Project for Naoshima"
   18. Hiroshi Sugimoto
  - "Time Exposed Norwegian Sea, Vesteralen Island"
- ☆ 19. Tsuyoshi Ozawa "Slag Buddha88—Eighty-eight Buddha satues created using slag from industrial waste at Teshima"
  - 20. Kimiyo Mishima "Another Rebirth 2005-N"
  - $\bigstar$  site-specific work



#### Art House Project Area

Town	Bus	

Tsutsuji-so — Sokyo-mae (Art House Project, ANDO MUSEUM)	6min.	🏌 25 min.
Okyo-mae (Art House Project, ANDO MUSEUM) –  Miyanoura-ko	10 min.	🏌 30 min.

2015 10.14

# Teshima

Teshima Art Museum Les Archives du Cœur Teshima Yokoo House

19



Area 14.49km<sup>2</sup> Circumference 19.8km Population 944 (as of the first of April 2013)

## **Teshima Art Museum**

Art: Rei Naito / Architecture: Ryue Nishizawa

Created by artist Rei Naito and architect Ryue Nishizawa, the Teshima Art Museum is located in a corner of an area of rice terraces that was redeveloped in collaboration with local residents. The building is shaped like a drop of water and constructed as a concrete shell without a single supporting column. Thanks to two openings in the roof, ambient wind, sound, and light are directly integrated into the space. "Springs" distributed around the interior of the building produce water throughout the day, creating an environment whose infinite moods are constantly shifting in response to the changing seasons and the passage of time. The Teshima Art Museum is a genuine fusion of art, architecture, and environment.

## Cafe & Shop

A cafe and shop adjacent to Teshima Art Museum, designed by architect Ryue Nishizawa. Enjoy snacks made with locally grown rice and drinks blended with local fruit at the cafe. The shop offers books on Teshima Art Museum and related exhibits, as well as original merchandise and products made with fresh Teshima produce in season.





Original design T-shirt ¥2,880 each (including tax)

above: Post Card ¥154 each (including tax) bottom: Teshima Art Museum Handbook ¥1,029 (including tax)

## Les Archives du Cœur

Art: Christian Boltanski

Christian Boltanski's "Les Archives du Cœur" (Archives of the Heartbeat) is a small museum located in a deserted spot in the middle of a pine forest facing the Seto Inland Sea near Ojigahama Beach in the Karato district of Teshima. The museum comprises three elements: the "Heart Room", an installation of electric lights that go on and off in sync with the sound of a human heartbeat; the "Recording Room", where interested visitors can record the sound of their own hearts; and the "Listening Room", with a computer that visitors can use to search for and listen to recordings of human hearts gathered from all over the world. When you make a recording of your own heart and add it to the database along with your personal message, it becomes an integral part of the artwork.

\*Once you have recorded the sound of your heart, you can have it copied onto a CD and take it away with you on payment of a separate registration fee of ¥1,540 (booklet included).



### Shop

The shop in "Les Archives du Cœur" sells books and other goods related to Boltanski. Visitors are also able to purchase a recording of their own heartbeat as an original CD booklet.





Postcard ¥154  $\sim$  206 each (including tax)

Original design note A4-size ¥1,543 each (including tax)

## Teshima Yokoo House

Art work and Concept : Tadanori Yokoo Architect : Yuko Nagayama

This museum is a collaboration between artist Tadanori Yokoo and architect Yuko Nagayama, and was created by renovating an old private house in the community. It faces the harbor that is the gateway to Teshima Island. The display space makes full use of the original building's existing layout, with a Main House, Warehouse, and Outhouse exhibiting 11 two-dimensional works of art. Installations are on display in the stone garden, pond and cylindrical tower, and these areas have become serene spots where one can contemplate both life and death. In addition, tinted glass is used to control light and color, and the appearance of Teshima Island's light, winds and natural colors, as well as that of the works of art themselves, can be viewed differently depending on conditions at the time.

## **Facility Information**

#### Teshima Art Museum

#### [Information]

Hours	10:00 a.m. – 5:00 p.m. (Last admission 4:30 p.m.)
	March 1 – September 30
	10:00 a.m. – 4:00 p.m. (Last admission 3:30 p.m.)
	October 1 – last day of February
Closed	Tuesdays (March 1-November 30)
	Tuesdays to Thursdays
	(December 1-last day of February)
	Open on national holidays but closed the next day.
	Open on Tuesdays when Monday falls on a
	national holiday but closed on the next day.
Admission	¥1,540 (free for children 15 and under)
	Re-entry possible only on the day of purchase

Re-entry possible only on the day of purchase Appx. time required About 1h

#### [Location & Inquiries]

607 karato, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614662 Japan Tel. +81-(0)879-68-3555

#### · Teshima Yokoo House

#### [Information]

 
 Hours
 10:00 a.m. - 5:00 p.m. (Last admission 4:30 p.m.) March 1 - September 30 10:00 a.m. - 4:00 p.m. (Last admission 3:30 p.m.)

 Closed
 Basically closed on the days Teshima Art Museum is closed.

Admission ¥510 (free for children 15 and under) Appx. time required About 30min

#### [Location & Inquiries]

2359 leura, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614661 Japan Tel. +81-(0)879-68-3555 (Teshima Art Museum)

#### · Les Archives du Cœur

#### [Information]

Hours	10:00 a.m. – 5:00 p.m.	
	March 1-September 30	
	10:00 a.m. – 4:00 p.m.	
	October 1 – last day of February	
Closed	Basically closed on the days	
	Teshima Art Museum is closed.	
Admission	¥510 (free for children 15 and under)	
Appx. time required About 30min		

[Location & Inquiries] 2801-1 karato, Teshima, Tonosho-cho, Shozu-gun, Kagawa 7614662 Japan Tel. +81-(0)879-68-3555 (Teshima Art Museum)

#### \* Management of the following facilities at Teshima is delegated to the Koebi-tai of ART SETOUCHI.

Tom Na H-iu (Art: Mariko Mori) Storm House (Art: Janet Cardiff & George Bures Miller)
### Advice for customers planning group visits

### (1) If visiting the museum in a group (10 or more people)

- Reservations are required for the Teshima Art Museum, Les Archives du Coeur and Teshima Yokoo House. Please contact us by telephone, fax or email if you are planning a group visit.
- · There is no discount for groups.
- Teshima Art Museum : Parking available
- Les Archives du Coeur, Teshima Yokoo House : No Parking
- · There are some narrow roads in Teshima. If you visit Teshima by bus, we recommend that you use a medium-sized or smaller bus.

#### (2) Advice for museum visitors

- It may be necessary for you to walk from the parking lots or bus stops to each facility and as there are slopes and steps in several places, we suggest that you choose practical footwear for your visit.
- The Teshima Art Museum and Teshima Yokoo House have areas where visitors are required to remove their footwear, so we recommend that you choose shoes that are easy to take off and put on.

### (3) Please observe the following rules during your visit

- · Please do not touch the walls, the glass, or the artworks themselves.
- Please do not take photographs, videos, or make sketches in the museum. Visitors are also requested not to use fountain pens, ink, etc.
- · Please refrain from eating, drinking, or smoking other than in designated areas.

### (4) Other artworks at Teshima

The following artworks are managed by the Koebi-tai group of ART SETOUCHI.
 As they do not all keep the same business hours, please refer to the ART SETOUCHI website for further details.
 II Vento / Farther Memory / Shima Kitchen / Storm House / Tom Na H-iu
 ART SETOUCHI : http://setouchi-artfest.jp/en/

### Access

### • Teshima Area



🔕 leura-ko — 🕒 Teshima Yokoo House	★ 5 <sub>min.</sub>	
🗛 leura-ko — B Bijutsukan-mae	15min.	<i>5</i> € 30~40min.
Bijutsukan-mae — Sarato-ko	3min.	576 5min. ጰ 15min.
🕑 Karato-ko – 🗩 "Les Archives du Cœur"	67⊖ 5min.	∱ 15min.

Teshima Shuttle bus service

Fare: ¥200 for adults (over junior high school) ¥100 for children (5 years to elementary school) % This is for priority bus Teshima residents.

### ART SETOUCHI Artwork

- 1. Il Vento (Restaurant) %1
- 2. Chiharu Shiota "Further Memory"
- José de Guimarães "Flower/Happy Snake" (leura Port, Karato Port)
- 4. Noe Aoki "Particles in the Air" (Outdoor Work)
- 5. Shima Kitchen (Restaurant) %2
  - Pipilotti Rist "Your First Colour" ※3
- 6. Janet Cardiff & George Bures Miller "Storm House"
- 7. Mariko Mori "Tom Na H-iu"

%1 This is restaurant. Artworks is "Was du liebst, bring dich auch zum weinen (japanische franchise version)" by Tobias Rehberger.%2 This is restaurant. Architect Ryo Abe has renovated a vacant house.

 $\ensuremath{\circledast3}$  Artwork is on the premices of Shima Kitchen.





🔕 leura-ko — 🕒 Teshima Yokoo House	★ 5 <sub>min.</sub>	
🗛 leura-ko — B Bijutsukan-mae	15min.	&a0~40min.

### ART SETOUCHI Artworks

- 1. Il Vento (Restaurant) %1
- 3. José de Guimarães "Flower/Happy Snake" (leura Port, Karato Port)

%1 This is restaurant. Artworks is "Was du liebst, bring dich auch zum weinen (japanische franchise version)" by Tobias Rehberger.



🔕 leura-ko — B Bijutsukan-mae	15 min.	đā∋ 30~40 <sub>min.</sub>
Bijutsukan-mae — I Karoto-ko	Generation 3 Smin.	ốt⊕ 5 min. 🚺 15 min.
	đ∜o 5min.	🏌 15 min.

Teshima Shuttle bus service

Fare: ¥200 for adults (over junior high school) ¥100 for children (5 years to elementary school) % This is for priority bus Teshima residents.

### ART SETOUCHI Artworks

- 3. José de Guimarães "Flower/Happy Snake" (leura Port, Karato Port)
- 4. Noe Aoki "Particles in the Air" (Outdoor Work)
- Shima Kitchen (Restaurant) %2 Pipilotti Rist "Your First Colour" %3
- 6. Janet Cardiff & George Bures Miller "Storm House"

2 This is restaurant. Architect Ryo Abe has renovated a vacant house.3 Artwork is on the premices of Shima Kitchen.

2014 4.1

# Inujima

Inujima Seirensho Art Museum Inujima "Art House Project"

29



Area 0.54 km² Circumference 3.6 km Population 50 (as of the end of February 2013)

# Inujima Seirensho Art Museum

Art: Yukinori Yanagi / Architecture: Hiroshi Sambuichi

The Inujima Seirensho Art Museum is a museum dedicated to the preservation and redevelopment of the old copper refinery, a heritage site that documents the island's industrialization and modernization. In addition to Hiroshi Sambuichi's architecture, which uses natural energy to eliminate environmental impact, and Yukinori Yanagi's artwork, which takes collaboration with Sambuichi's building as its starting point, the site also incorporates a B.G.F. (Bio Geo Filter) system that exploits the power of plants to purify the water supply. The project was inspired by a consciousness of the need to reshape human society with greater emphasis on recycling and sustainability, and is intended as the model for an innovative kind of regional creativity based on the concepts of "Heritage, Architecture, Contemporary Art, and the Environment."

### Seirensho Cafe

The Cafe located in the museum. The Seirensho cafe offers signature drinks and desserts devised by the people of Inujima, gives visitors the chance to relax while taking in the artworks and the remains of the island's heritage of modernization and industrialization, visible through the surrounding glass walls. The menu includes cumquat, Chinese citron and other citric fruits that are grown on the roof of the building using B.G.F. technology.

%B.G.F. is the abbreviation for Bio Geo Filter, a sophisticated water purification system that exploits the power of plants.

#### [Information]

Hours 10:30 a.m. - 4:30 p.m. (Last order 4:00 p.m.)

Closed As for the rest of the Museum. However, from October through June there are times when the Cafe is closed even though the rest of the museum is open.





Coffee Jelly ¥510 (including tax)

Inujima Ginger ¥510 (including tax)

# Inujima "Art House Project"

Artistic Director: Yuko Hasegawa / Architecture: Kazuyo Sejima

Inujima "Art House Project" is a project developed in the village on Inujima Island to revitalize the local community. Art Director Yuko Hasegawa and architect Kazuyo Sejima collaborate to open galleries that will revitalize the scenery of the residential area on the island. As its first phase, three galleries for special exhibitions, F-Art House, S-Art House and I-Art House, and a resting station, Nakanotani Gazebo were opened in July 2010. Two locations, A-Art House and C-Art House will be opened in Spring 2013 as the second phase. The structures built with clear acrylic and aluminum materials that show landscapes through or in reflection, the renovated houses whose tiled roofs and wooden frames are unaltered, and the artworks exhibited there seem to be merged in the life and landscape of the island.

### Art Works

 $\langle$  Exhibitions during Term I  $\rangle$ 

F-Art House: Yukinori Yanagi "Yama-no-kami and Illuminated Sun Flanked by Mirrors" (2010) S-Art House: Yukinori Yanagi "Dollar Web Garden" (2010) I-Art House: Yukinori Yanagi "Eyeball Flower Garden" (2010)  $\langle$  Exhibitions during Term II  $\rangle$ 

F-Art House: Kohei Nawa "Biota (Fauna / Flora)" (2013)
S-Art House: Haruka Kojin "contact lens" (2013)
I-Art House: Yukinori Maeda "Universal Reception" (2010) "Universal Wavelength" (2013)\*1 ∕ "Prayer" (2011)
A-Art House: Haruka Kojin "reflectwo"(2013)
C-Art House: Jun Nguyen-Hatsushiba "The Master and Slave: Inujima Monogatari" (2013)

 $\langle$  Exhibitions during Term III  $\rangle$ 

I-Art House: Yusuke Komuta "Plane Mirror" "Reverse" (2014) C-Art House: Chinatsu Shimodaira " Ether" (2015)

\*1 Jue and Anoa (Yukinori Maeda / Mayumi Tanaka)

- \*2 Note: Term II artwork in F, S, A and C-Art House, and Former site of a stonecutter's house will remain on display in Term III.
- and Former site of a stonecutter s house will remain on display in Term II



# Seaside Inujima Gallery

This gallery was named the Seaside Inujima Gallery after the "Seaside Inujima", which was an inn.

### Art Works (2013~)

"Cloud Island I, Project for the Venice Architecture Biennale" (2010) Artist: Fiona Tan

# **Ticket Center Cafe & Store**

The Ticket Center sells admission tickets for the Inujima Seirensho Art Museum, the Inujima "Art House Project" and Seaside Inujima Gallery and also houses the Museum Store and Cafe. The peaceful Seto Inland Sea is visible from the Cafe.

% Guests without admission tickets are also welcome to use the Cafe.

### **Ticket Center Store**

The Ticket Center Store features publications related to the Inujima Island facilities, alongside a selection of local products from Okayama Prefecture and the Seto Inland Sea.

[Information] Hours 10:00 a.m. - 5:00 p.m. (Last order 4:30 p.m.) Closed The cafe is closed when the museum is closed.





Stationary ¥154 $\sim$ ¥514 (including tax)

Original design tote bag ¥1,029 (Including tax)

### **Ticket Center Cafe**

The Ticket Center Cafe is located right next to Inujima's harbor, offering dishes made from local ingredients and signature drinks and desserts. Group bookings are accepted.

#### [Information]

Hours10:00 a.m. - 5:00 p.m. (Last order: 4:30 p.m.)ClosedThe cafe is closed when the museum is closed.



Tako-meshi ¥1,230 (Including tax)



Inujima Zenzai ¥620 (Including tax)

# **Facility Information**

### · Inujima Seirensho Art Museum

#### [Information]

Hours	10:00 a.m. – 4:30 p.m. (Last admission 4:00 p.m.)	
Closed	Tuesdays (March 1 – November 30)	
	Open only Monday, Friday-Sunday and	
	holidays (December 1-last day of February)	
	Open on national holidays but closed	
	the next day.	
	Open on Tuesdays when Monday falls on	
	a national holiday but closed on the next day.	
Admission	¥2,060 (Inujima Seirensho Art Museum, Inujima	
	"Art House Project", Seaside Inujima Gallery/	
	free for children 15 and under)	
Appx. time required About 1h		
[Location	& Inquiries]	
327-5 Inujima, Higashi-ku, Okayama		
7048153, .	Japan (Ticket Center)	

Tel. +81-(0)086-947-1112 Fax. +81-(0)86-947-1115

### • Inujima "Art House Project"

### [Information]

- Hours 10:00 a.m. 4:30 p.m. (Last admission 4:00 p.m.)
- Closed Basically closed on the days Seirensho is closed.
- Admission ¥2,060 (Inujima Seirensho Art Museum, Inujima "Art House Project", Seaside Inujima Gallery / free for children 15 and under)

Appx. time required About 1h

### (1) If visiting the museum in a group (10 or more people)

- · To ensure trouble-free admission to the site, please contact us in advance of your visit.
- · There is no discount for groups.
- · Meals for group visits can be booked in advance. Please contact the facility for further details.

#### (2) Please observe the following rules during your visit

- Some parts of the Inujima Seirensho Art Museum site retain natural features and remains of old buildings in their original state.
   As a result, certain areas of the site are at risk of subsidence or collapse. Please do not cross safety barriers or enter areas marked with No Entry signs. We ask you to behave in a responsible manner during your visit.
- There is a residential area in the vicinity of the Inujima "Art House Project". As you stroll around the island, please observe the following points so as not to disturb local residents.
- $\ensuremath{\Re}$  Please take all your trash away with you.
- % Please take photographs and talk to your fellow-visitors in a manner that will not disturb or annoy the local residents.% Please refrain from entering private property.
- $\ensuremath{\Re}$  Please do not remove plants, flowers, or other items that belong on the island.
- Access to the site is by foot only and there are slopes and steps in several places, so we suggest that you choose
   practical footwear for your visit.

### (3) Please observe the following rules during your visit

- · Please do not touch the walls, the glass, or the artworks themselves.
- Please do not take photographs, videos, or make sketches in the museum. Visitors are also requested not to use fountain pens, ink, etc.
- · Please refrain from eating, drinking, or smoking other than in designated areas.

## Access

### Inujima Area



Inujima Port – Inujima Ticket Center \* Inujima Ticket Center – Inujima Seirensho Art Museum Viewing 5 houses of Inujima "Art House Project" ★ a few minutes

∱ 5min

★ approx. 60min (it depends on the congestion)

※ At Ticket Center, we sell tickets of Inujima Seirensho Art Museum and Inujima "Art House Project", and handle Shikoku Kisen passenger boat ticket (to Teshima and Naoshima).

[Transportation facilities on Inujima]

In Inujima, there is no public transportation.



Inujima Port Area

Inujima Port – Inujima Ticket Center Inujima Ticket Center – Inujima Seirensho Art Museum Viewing 5 houses of Inujima "Art House Project"

- ★ a few Minutes
- ∱ 5<sub>min</sub>
  - ★ approx. 60min (It depends on the congestion.)

### Advice for those wishing to publish articles or photographs about Benesse Art Site Naoshima or planning to produce pamphlets or leaflets for visiting groups

[ Application Procedure ]

- ① When planning a group tour, please contact each of the facilities in advance to ensure that there are no problems with your selected dates.
- ② Applications to use or publish photographs should be made via the Benesse Art Site Naoshima http://www.benesse-artsite.jp/en/contact/press.html
   (The application process starts once you have registered yourself as a user.)
- ③ If your application is accepted, we will send the images by email.
   ※ Please understand that there may be cases when we cannot provide images due to the nature of your request.
   ※ We usually reply within five working days (excluding weekends and holidays).
   Please understand that applications are processed as they are received and we do not accept rush orders.
- ④ Please send us a proof of the text you plan to publish.
   ※Since we reply to enquiries in the order they are received, please allow plenty of time for your application to be processed.
- 5 Please send a hard copy of your article when it is published.

[Information regarding the loan of images]

- In line with our current public relations policy, loans of photographs are restricted to those planning tours that include a stay at Benesse House or include visits to facilities of Benesse Art Site Naoshima.
   We do not lend photographs for use in general guides to the area.
- In the case of the following facilities we only lend exterior shots for use in tour pamphlets and similar materials.
   [Naoshima] Chichu Art Museum · Lee Ufan Museum · Naoshima Bath "I♥湯" · Art House Project
   [Teshima] Teshima Art Museum · Les Archives du Cœur
   [Inujima] Inujima Seirensho Art Museum · Inujima "Art House Project"

[Regulations Concerning the Use of Images]

- · Images should not be cropped.
- · Please do not superimpose words, other images, or anything else on our photographs.
- Please do not place decorative borders around our photographs.
- · As a general rule, our photographs should be placed against a white background.
- Please include a clearly visible credit line.
   (The credit should be the same as for the instructions regarding press use of images. Available in both Japanese and English)
- · Please use only those items you have applied for.

### Advice for writers planning to research and publish magazine articles

Please use the Benesse Art Site Naoshima website to apply for permission to use images. http://www.benesse-artsite.jp/en/contact/press.html %The application process starts once you have registered yourself as a user. %Please attach a detailed plan and layout to your application.

[Before You Make Your Application]

- Since Benesse Art Site Naoshima does not promote itself as a tourist destination,
  it is our policy not to grant permission to publications that present the Site in such a manner.
  (We ask that you avoid the use of words or phrases such as "tourist" or "tourist attraction".)
- Please use only our official images and refrain from reproducing photographs that have been taken privately.
- In order to protect our copyright and preserve the integrity of the Benesse Art Site Naoshima concept, we do not grant permission for the use of our photographs in articles that feature large numbers of other illustrations and images.
- · We ask that you respect the feelings of our visitors and refrain from using sales copy or similar language.

[Regulations Concerning the Use of Images]

- · Images should not be cropped.
- · Please do not superimpose words, other images, or anything else on our photographs.
- Please do not place decorative borders around our photographs.
- $\cdot\,$  As a general rule, our photographs should be placed against a white background.
- · Please include a clearly visible credit line.

(The credit should be the same as for the instructions regarding press use of images. Available in both Japanese and English)

· Please use only those items you have applied for.